

Finding New People For Your Church

Participant's
Booklet

**Evangelism Resources
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Finding New People For Your Church

Purpose: The purpose of this module is to challenge and equip the participants to find and reach new prospects for their church so they may be transformed by the power of Jesus Christ.

Objectives: --To realize the importance of reaching new prospects.

--To examine eight key principles, which will assist the church in reaching new prospects.

Finding New People For Your Church

Too many churches just go about their business _____
new people will turn up in God's house.

Such a plan rests firmly on _____ grace.

The plan to reach new people is comprised of eight key principles.

I. The principle of _____ leadership

A. The pastor must lead the _____ in finding new people.

B. If every pastor and staff is to set the example they must be _____ in the lives of lost people.

II. The principle of getting the _____ out.

A. To reach new people a certain amount of _____ takes place.

B. Use all possible _____ to get the word out.

C. Focus on passing out information in a way that alleviates the _____ of new people.

III. The principle of _____ members

A. Churches that find new people are churches that _____ every member to be involved.

B. What _____ of your church is involved in outreach?

IV. The principle of public _____

A. Celebrate the _____ that new people are coming to Christ.

B. Every church can do _____ in this area of celebration.

V. The principle of _____.

A. If we are really going to find and keep prospects we must be _____ relevant.

B. To fail in this area means we may attract new people but not _____ them.

VI. The principle of Big _____.

A. Denominations recognize there are _____ annual natural peaks in church attendance during the year.

B. One Sunday per month plan to have a higher attendance Sunday that _____ out to new people.

VII. The principle of one day a week for _____.

A. Churches that are _____ reaching new people select one day a week in which to do nothing but evangelism.

B. After you make the commitment to weekly focus on outreach, _____ what must be done on that day.

VIII. The principle of no plan B.

A. The _____ is the final _____ for people who need Christ.

B. This _____ must start at the top and work its way down.

Can the church reach new people? The answer is exciting: _____

we can!

SMALL GROUP EXERCISE

1. Discuss the likeness between the Gold Rush of 1849 and the spiritual harvest field all around us. Focus on key ideas such as value, passion, equipping, and planning. How similar is your church to the group of “Forty-Niners” that invested their lives to find gold?
2. List some ways your leadership team can rub shoulders with the lost in your own community.
3. What marketing currently takes place in your church? How can you improve in this area? Discuss the pros and cons of appointing a person to be responsible for marketing your church to the community.
4. Approximately what percentage of your church is involved in the outreach process? What can you do to increase that percentage during the next twelve months?
5. What are you currently doing in the area of celebrating the fact that new people are coming to Christ? Right now plan one way to celebrate within the next month.
6. Imagine you are an unchurched person who comes to your church for the very first time. Through these new eyes and ears what do you notice about the language? music? sermon? dress? What would need to change to make you, as a new person, feel more comfortable?
7. What would need to happen in your church to make a weekly big Sunday possible? What resources would you need? Who would need to be involved? Brainstorm about the possibility of starting a team in your church that would be responsible for making big Sundays happen.
8. Decide which day of the week would best be suited in your setting for outreach. Why would that day work better than others?
9. Discuss the implications for the church regarding the fact that there is no “plan B” for reaching the lost.

ACTION PLANNING/REPORTING

Using the eight principles for finding new prospects begin to construct a plan, complete with a timeline that mobilizes your church to reach new prospects.

PRINCIPLE#	Key Ideas To Utilize Principle?	Key Person?	Key Action Steps?
#1: Pastoral Leadership			
#2: Getting The Word Out			
#3: Mobilizing Members			
#4: Public Celebration			
#5: Relevancy			
#6: Big Sunday			
#7: One Day A Week			
#8: No Plan B			

Work on putting the above items on the calendar. This develops a timeline, which make your ideas come alive.